[**Zoho Analytics** is a self-service **business intelligence (BI)** and **data analytics software** that empowers users to analyze data, create compelling visualizations, and uncover hidden insights swiftly1](https://www.zoho.com/analytics/help/overview.html). Here are some free resources to enhance your Zoho Analytics knowledge:

1. [**Zoho Analytics Online Help**](https://www.zoho.com/analytics/help/overview.html): This comprehensive guide covers everything from basics to advanced features, including data import, modeling, report creation, and user management[1](https://www.zoho.com/analytics/help/overview.html).
2. [**Zoho Analytics Virtual Classroom Training**](https://www.zoho.com/analytics/training.html): Join live virtual sessions led by experts to kick-start your analytics journey. [Courses for beginners and experts cover various aspects of Zoho Analytics](https://www.zoho.com/analytics/help/overview.html)[2](https://www.zoho.com/analytics/training.html).
3. [**Free Lessons for Beginners**](https://help.zoho.com/portal/en/community/topic/zoho-analytics-free-lessons-for-beginners): Access 14 free lessons via YouTube to get acquainted with Zoho Analytics[3](https://help.zoho.com/portal/en/community/topic/zoho-analytics-free-lessons-for-beginners).
4. [**Video Demos and How-To Tutorials**](https://www.zoho.com/analytics/video-demo.html): Explore step-by-step video resources to learn about essential features and functionalities[4](https://www.zoho.com/analytics/video-demo.html).
5. [**Zoho Analytics Help Center**](https://www.zoho.com/analytics/help/): Register for personalized demos and assistance tailored to your organization’s analytical needs[5](https://www.zoho.com/analytics/help/).

Happy learning! 📊🚀